

TEXAS SIMMENTAL/SIMBRAH NEWS

Superbowl once again to be held in San Antonio

The annual Simbrah-Simmental Superbowl will once again be held in conjunction with the San Antonio Livestock Show Junior Breeding Beef Heifer Shows and will be on Feb. 13, 2019. To be eligible to show, junior heifer exhibitors must have purchased their heifer from a paid sponsor and be entered in the San Antonio Junior Show. For complete details and entry form, visit www.simbrah-simmentalsuperbowl.com. Entry deadline is Dec. 10th.

Champions named at State Fair Open Shows

Simmental and Simbrah breeders vied for honors at the State Fair of Texas Pan American Show in October. **Simmental Heifer Calf Champion:** SNF Magnolia's Believer, sired by WS Pilgrim H812U, exhibited by Silent Night Farm, Blue Ridge, (Continued on page 17)

World Simmental Fleckvieh Congress held in Texas

By Emily Lochner
"From Cattle Drives to Genomics" not only served as the week-long theme of the World Simmental Fleckvieh Congress (WSFC), but was taken literally as delegates watched Longhorns paraded down Fort Worth's Exchange Avenue

moments after learning from breakthrough presentations given by the world's leading bovine geneticists and researchers. The World Simmental Fleckvieh Federation (WSFF) is an organization made up of 25 country associations around the world of Simmental, Fleckvieh and Simbrah cattle breeders. Every other year, the organization rotates hosts for business meetings, ranch tours, learning and fellowship. The 2018 WSFF Congress was held in Fort Worth, Texas, only the second time to be held in the United States since the first in 1992. The event drew nearly 170 appointed delegates from 19 countries, making it the largest WSFF gathering in the past decade.

Monday, Sept. 24 in the historic Stockyards with a cocktail party and welcome reception hosted by M.L. Leddy's. Hand laid brick streets led delegates back in time to a store, more so a brand, established in 1918, set deep in Texas heritage. Opening Leddy's door, delegates found what promised to be "a rough-hewn world of knotted pine with pressed tin ceilings, and the unmistakable smell of leather" as thousands of handmade boots lined time-worn shelves. The Leddy family graciously entertained guests with Texas-made Shiner beer, hearty hors d'oeuvres and personal tours of the hand-crafted saddle making process.

Delegates saw the sun (Continued on page 18)



Fred Schuetze (l), World Simmental Fleckvieh Federation president and event coordinator, introduced Tim Smith, American Simmental Association chairman of the board of trustees at the World Simmental Fleckvieh Federation Congress Gala event at Buzzard Hollow Ranch.



Kearns Cattle Company of Rushville, Nebraska received the supreme champion animal honor with their purebred Simmental female, KCC1 Havana 83E, a March 2017 daughter of Mr TR Hammer 308A ET.



The international delegates visited Red River Farms, K5 Simmentals and Black Oak Ranch, Pine Ridge Ranch and Buzzard Hollow Ranch during the World Simmental Fleckvieh Federation Congress.



Still Night Farm exhibited the State Fair of Texas Open Simmental Grand Champion Female.



Karley Rayfield exhibited the State Fair of Texas Open Simmental Reserve Grand Champion Female.



Jaden Johnson exhibited the State Fair of Texas Open Simmental Grand Champion Bull.



Morgan Jackson exhibited the State Fair of Texas Open Reserve Simmental Reserve Grand Champion Bull.



Annah Morris exhibited the State Fair of Texas Open Grand Champion Simbrah Female.



Talon Howard exhibited the State Fair of Texas Open Reserve Grand Champion Simbrah Female.



Pool Farms exhibited the State Fair of Texas Open Grand Champion Simbrah Bull.



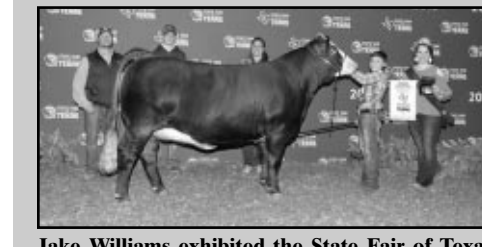
Golden Star Simbrah exhibited the State Fair of Texas Open Reserve Grand Champion Simbrah Bull.



Karley Rayfield exhibited the State Fair of Texas Junior Grand Champion Simmental Heifer, SWC LCC Melody 302E, a Mr. HOC Broker daughter.



Annah Morris exhibited the State Fair of Texas Junior Reserve Grand Champion Simmental Heifer, CMFM She's A Hottie 125E, sired by HPP Quantum Leap Z952.



Jake Williams exhibited the State Fair of Texas Junior Grand Champion Simbrah Female, LMC BBS Kelly 50/191, sired by LMC 6G Red Rock 5Y/203.



Mackenzie Groce exhibited the State Fair of Texas Junior Reserve Grand Champion Simbrah Female, 5W Katie, sired by TK/FCC Hardbody.



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Champions...

(Continued from page 16)

Texas.
Reserve Heifer Calf Champion: SFT Addy FX 5D, sired by W/C Bankroll 811D, exhibited by Morgan Jackson, Kaufman, Texas.

Junior Champion Heifer: HOC Enya E29, sired by W/C HOC Red Answer 33B, exhibited by Case Heinrich, Abernathy, Texas.

Reserve Junior Champion Heifer: DMCC Mollie 0114E, sired by LLSF It Pays To Believe ZU194, exhibited by Riley Stringer, Trenton, Texas.

Intermediate Champion Heifer: SWC LCC Melody 302E, sired by Mr HOC Broker, exhibited by Karley Rayfield, Lubbock, Texas.

Reserve Intermediate Champion Heifer: CMFM She's A Hottie 125E, sired by HPF Quantum Leap Z952, exhibited by Annah Morris, Bronson, Texas.

Senior Champion Female: Ruby's Rhythm 6D64, sired by Rubys SWC Battle Cry 431B, exhibited by Avery Hunt, Longview, Texas.

Reserve Senior Champion Female: SNF Miss Lunda D184, sired by Mr CCF Vision, exhibited by Silent Night Farm.

Grand Champion Female: SNF Magnolia's Believer

Reserve Grand Champion Female: SWC LCC Melody 302E

Bull Calf Champion: Bull FA58, sired by HPF Quantum Leap Z952, exhibited by Morgan Jackson.

Reserve Bull Calf Champion: 4TC Absolute Fury F211, sired by Mr HOC Broker, exhibited by Robert Thornton, Edgewood, Texas.

Champion Junior Bull: 4TF Mr Back In Black, sired by Mr NLC Upgrade U8676, exhibited by Daniel Taylor, Mt. Pleasant, Texas.

Champion Intermediate Bull: Mr RHF Spyder Monkey, sired by Houston X01, exhibited by Jaden Johnson, Blossom, Texas.

Grand Champion Bull: Mr RHF Spyder Monkey

Reserve Grand Champion Bull: Bull FA58

Simbrah Heifer Calf Champion: LCC Golden Estrella, sired by LMC Gold Medal 5Z/75, exhibited by Talon Howard, Mineola, Texas.

Reserve Heifer Calf Champion: BPB Rousey 006F, sired by Hagan American Chopper, exhibited by Wyatt Huebner,

Aquilla, Texas.
Junior Heifer Champion: LMC SSC Ginessa 754E, sired by LMC Gold Medal 5Z/75, exhibited by Annah Morris.

Reserve Junior Heifer Champion: Golden Legacy, sired by LMC BBS Bingo 5B/3, exhibited by Victoria Sanders, Golden, Texas.

Champion Intermediate Heifer: Hagan Merryfield Belle, sired by Hagan Dinero 5B, exhibited by Miranda Skaggs, Bryan, Texas.

Reserve Intermediate Champion Heifer: BPB Scarlett, sired by LMC 6G Red Rock 5Y/203, exhibit-

ed by Colbey Schulze, Fayetteville, Texas.

Senior Champion Female: H3 Sweet Thang Rocking, sired by LMC 6G Red Rock 5Y/203, exhibited by Jarrett Pool, Henderson, Texas.

Reserve Senior Champion Female: LMC Erika 5D/164, sired by Mr HOC Broker, exhibited by Kendall Thompson, Wortham, Texas.

Grand Champion Female: LMC SSC Ginessa

Reserve Grand Champion: LCC Golden Estrella

Bull Calf Champion: 3JP Who Dat, sired by LN

(Continued on page 19)

CALENDAR

- Nov. 17-20-LMC & Friends Giving THANKS Online Sale
- Dec. 1st-Louisiana Simmental/Simbrah Association Sponsored All Breed Junior Cattle Show, Lake Charles, Louisiana
- Dec. 8th-Tom Brothers Ranch Opening Day Private Treaty Bull Sale
- 2019
- Jan. 28-Junior Simmental and Simbrah Shows, Fort Worth Livestock Show, Fort Worth, Texas
- Feb 2-The Cowtown Classic SimGenetic Sale, Fort Worth Livestock Show, Fort Worth, Texas
- Feb. 3-Open Simmental and Simbrah Shows, Fort Worth Livestock Show, Fort Worth, Texas
- Feb. 11-National Simbrah and National Percentage Simbrah Shows, San Antonio Livestock Show, San Antonio, Texas
- Feb. 11-Open Simmental Show, San Antonio Livestock Show, San Antonio, Texas.
- Feb. 13-Simbrah-Simmental Superbowl, San Antonio Livestock Show, San Antonio, Texas
- Feb. 14-Junior Simbrah & Simmental Shows, San Antonio Livestock Show, San Antonio, Texas
- Feb. 16-19-LMC GenePLUS Online Sale XXVI
- Feb. 27-International Simmental & Simbrah Shows, Houston Livestock Show & Rodeo, Houston, Texas
- Mar.7-Junior Simmental & Simbrah Heifer Shows, Houston Livestock Show & Rodeo, Houston, Texas
- Mar. 13-Junior Simmental & Simbrah Heifer Shows, Rio Grande Valley Livestock Show, Mercedes, Texas
- Mar. 14-Open Simmental & Simbrah Shows, Rio Grande Valley Livestock Show, Mercedes, Texas
- Mar. 23-26-LMC GenePLUS Online Sale XXVII
- Mar. 29-Junior Simmental Show, Star of Texas, Austin, Texas
- Mar. 30-Junior Simbrah Show, Star of Texas, Austin, Texas

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Congress...

(Continued from page 16)

rise on the next morning from the inside of a double decker bus on their way to tour ranches surrounding the Dallas-Fort Worth

Metroplex. Their first stop unloaded in Grand Saline, Texas at Red River Farms. Red River Farms is owned by Bob and Michael Mullion of Blythe, California and managed by Greg Burden. Red River is com-

mitted to breeding the best cow families in the business; with a focus on producing solid, functional Simmental, Angus and SimAngus cattle that perform for the cattleman and excel in the show ring. The next stop on the tour was located in Mineola, where a sprawling 700-acre Black Oak Ranch and K5 Rafter Top Simmentals welcomed the internationals. Kenneth and Rhonda Airheart proudly showcased their Simbrah and Fleckvieh cattle with simple goals: consistent quality, uniform cattle, high fertility and growth. The final stop of

the tour found the group in Athens, Texas, welcomed by Bill and Jane Travis of Pine Ridge Ranch. They delighted in showcasing their 30-year project of raising a legacy of Simbrah cattle. After enjoying a local ice cream treat, it was back to the Fort Worth Stockyards for the delegates to enjoy an evening at a Fort Worth icon: Joe T. Garcia's. The outdoor patio and exquisite service was the perfect evening to enjoy the family-owned since 1935 Tex-Mex meal.

The following day began with the WSFF board meeting section of

the event for committee updates and voting matters. Appointed country voting delegates met at the remarkable River Ranch to conduct official WSFF meetings. Meanwhile, the remaining participants and spouses made a rainy dash to Cavender's Western Wear. Store representatives met the group at the door with a smile and a welcome bag of Fort Worth goodies as they showed off their extensive array of clothing, boots, hats and shoes. After an hour of perusing the ranch-owned, family-owned outfit, delegates were met with a

unique surprise from Steve Murrin, the unofficial mayor of Cowtown. At 10 a.m. on a Wednesday when nothing, but gloomy rain clouds and puddles filled the brick streets, Murrin opened the doors to Billy Bob's and dazzled the group from China to Colombia with a personal, behind-the-scenes tour of many iconic mainstays in the Stockyards; even giving rides in his personal vehicle to those evading the rain.

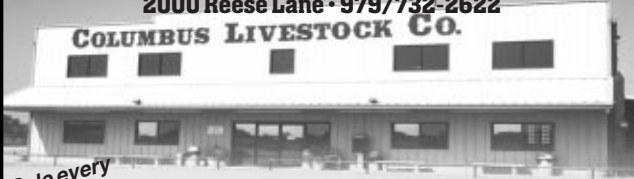
The afternoon kicked off the technical portion of the meeting, when delegates heard from Dr. Wade Shafer, executive vice president of the American Simmental Association; and Matt Barten, owner of Embruon, LLC, a company specializing in pre-implanted bovine embryo analysis. Later that evening, Chef Joe at River Ranch impressed attendees with a beef and pork dinner, while Jolie Holliday and Sonny Burgess performed country and Texas music favorites, acoustically.

The next day featured the WSFC General Assembly, followed by the continuance of the speaker portion of the event where delegates heard from: Dr. Bruce Golden, co-founder and CEO of Theta Solutions, LLC; Dr. Joe Paschal, beef cattle specialist for Texas A&M AgriLife Extension; Dr. John Paterson, territory manager for Neogen Genomics; Dr. Mark Allen, director of genetic technology for Trans Ova Genetics; and finally Dr. Joseph (Nader) Deeb, technical director of Genetics and Genomics for Sexing Technologies. Essentially, a schedule packed full of presenters focused on incorporating the bovine technology of the future into the present.


Thursday evening ended with what proved to be the highlight of the event at Buzzard Hollow Ranch (BHR) in Granbury. Fred Schuetze, WSFF president and the coordinator of the 2018 WSFF Congress opened the doors of BHR for a once-in-a-lifetime evening under the stars of Texas. From the world champion fiddler serenading in the background to Texas bar-be-que to tequila shots and Blue Bell ice cream, it's safe to say the delegates won't soon forget the Lone Star hospitality at BHR.

The final day came all too quickly for those enjoying Texas. The Fort Worth (Continued on page 19)

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Congress...

(Continued from page 18)

Coliseum held the WSFF Congress Cattle Show, where Kearns Cattle Company of Rushville, Nebraska received the supreme champion animal honor with their purebred Simmental female, KCC1 Havana 83E, a March 2017 daughter of Mr TR Hammer 308A ET. Immediately following the show, Innovation Ag Marketing, LLC hosted the "Welcome to the World" Sale. Auctioneer, Jered Shipman and sale manager, Graham Blagg first presented three donation items tagged for the American Simmental Foundation, which raised nearly \$5,000 for scholarships and research. The sale didn't slow down from there as 16 flush opportunities averaged \$4,371, two live lots averaged \$6,060, 589 units of semen averaged \$138/unit and 92 embryos averaged \$719/embryo selling to 12 domestic states, four Canadian provinces, Guate-

mala, Mexico and Australia.

After a few hours to rest and relax, participants returned to the Fort Worth Coliseum, built in 1908. It is home to the world's longest and most consistent rodeo every Friday and Saturday night, 52 weeks a year. After bull riding, sheep wrangling and entertainment for all, the crowd relocated to Billy Bob's Dance Hall, the World's Largest Honky Tonk.

It was an honor to welcome Australia, Austria, Brazil, Canada, China, Colombia, Czech Republic, Germany, Guatemala, Hungary, Italy, Mexico, Netherlands, Poland, Romania, South Africa, Switzerland, Venezuela and of course delegates from the United States to the historic Fort Worth Stockyards. It was an honor to showcase the way Simmental, Fleckvieh and Simbrah cattle are raised in the U.S. and everything from cattle drives to genomics in the great state of Texas.

Champions...

(Continued from page 17)

LMC 12th Man Y238, exhibited by Pool Farms, Henderson, Texas.

Reserve Bull Calf Champion: LCC Rough Rider, sired by LMC Gold Medal 5Z/75, exhibited by Golden Star Simbrah, Golden, Texas.

Junior Bull Champion: KSSR Resurrection, sired

by FB Resurrection 851T, exhibited by JHC Ranch, Cameron, Texas.

Reserve Junior Bull Champion: HR Dominator E59, sired by HR Mega Red, exhibited by Bar P Bar Cattle Co., Weimar, Texas.

Grand Champion Bull: 3JP Who Dat

Reserve Grand Champion Bull: LCC Rough Rider.

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Hallettsville
North
77S to Victoria
90A
FM 340
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1. In Hallettsville from 77N and 90A intersection go West 3 miles on 90A.
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3. Sale site is on left hand side of the road.