

TEXAS SIMMENTAL / SIMBRAH NEWS

TSSA Membership Directory deadlines set

The TSSA Membership Directory will be published in early 2018 and will be a full color advertising vehicle for your SimGenetic sales, supplies and ranch services. Advertising rates include full page - \$500, half page - \$250 and card size advertisements at

\$125.

Ads should be submitted as camera ready and submitted to Greg Burden. Megan Favorite, who is doing the production, can help with the design of your ad. Please tell your vendors and fellow ranchers to help sell the advertisements.

They will be distributed to all the membership and available at the stock shows, National Cattle-men's Beef Association Convention and Texas AgriLife events. We plan to print 2,500 directories and with 24, 30 or 48 pages depending on response.

ASA National Show to be Jan 27-28

The American Simmental Association's National Simmental Simbrah Sale and Show will be hosted in

Fort Worth at the Fort Worth Stock Show and Rodeo Jan. 27-28. Make plans to attend and visit with

breeders from across the country.

World Congress of the World Simmental Fleckvieh Federation

Fort Worth will be the host city for the World Congress of the World Simmental Fleckvieh Federation convention in September. There will be at least more than 20 coun-

tries represented and more than 200 participants. The event is in the planning stages and will include ranch tours. If you wish to participate and show what Texas has to offer, please

contact Fred Schuetze at Buzzard Hollow Ranch. This will be a great opportunity for TSSA members to hear from leading cattle experts from around the world.

TSSA website is going mobile

The new TSSA website is underway! Please pardon our dust. We will be able to take membership

and event payments online in the future. If you want to help or have suggestions for website content, please

contact Diane Jolly at diane@simbrah.com. If you have news to share send to Diane, also.

TSSA 2018 Memberships due by Dec. 28th

Membership dues are now being accepted. Forms have been mailed and are on the current website. We may be able to take online

applications and payments by mid-December and will post on Facebook when ready. We need your 2018 dues of \$75.00 early to

include your ranch in the directory that will be printed in January and available at the Fort Worth Stock Show.

TSSA Annual Meeting planning underway

The TSSA Annual meeting this year in August has been set. If you have

location suggestions please send them to a board member. Please stay tuned to

our Facebook page and website as we plan the education and social events.

American Simmental Association releases their Denver Schedule

The American Simmental Association (ASA) has announced their lineup of events and shows for the National Western Stock Show in Denver. The event is being held in conjunction with the ASA's 50th Annual Meeting. The schedule is as follows:

Date and times are:

Thursday January 11
7:00 - 10:00 p.m.-ASA Board Meeting - open to the public.
Friday, January 12
8:00 a.m.-ASA Board Strategic Session - closed session.

Saturday, January 13

8:00 a.m.-ASA Board Strategic Planning Session - closed session.
Noon-4 p.m.-Meet and Greet on the grounds
4:00-5:30 p.m.-Annual Meeting on the grounds (Centennial room)
6:30 p.m.-SimMagic on Ice

Sunday, January 14

8:00 a.m.-Bull Pen Show
6:30 p.m.-Chairman's Reception with the Foundation Gala immediately following.

Monday, January 15

8:00 a.m.-Female Pen PTP Show
2:00 p.m.-The One Sale XXII (Includes Foundation lot and Power Simmental Selection)

Tuesday, January 16

8:00 a.m.-Junior PTP Show and Open PTP Bull Show
5:00 p.m.-Wild, Wild West Sale - Brighton
Wednesday, January 17
8:00 a.m.-Open Class Female Show

30th Annual LMC Jr. Round Up held

The 30th annual LMC Junior Round Up and LMC Futurity was held on in early October at La Muneca Ranch. Over 200 4-H and FFA students from all over Texas, their leaders and family members were in attendance. This was an all day, family oriented, fun and free educational field day. This year's theme was all about leadership, opportunities and motivation.

Hidalgo County 4-H Council President Charles C. Lee led the participants in the 4-H Motto, Pledge

and Prayer. The FFA Creed was recited by local FFA member and state finalist Beth Quintanilla.

There were eleven speakers including Texas Farm Bureau President, Russell Boening, and Michael Grahmann, Nelda Barrera, Steve Atzenhoffer, Michelle Martin, Brad Cowan, Cassie Flores, Pastor Chris O'Laughlin, Benny Cano, Laura Ramirez plus Aaron Moreno and his Hidalgo County Canine Team.

Everyone judged four classes of Polled Brahman

and Simbrah cattle, two classes of hay and competed in weight guessing. The buckles, prizes and premium money were donated by Doug Lightfoot, Juan-carlo Rendon, Lone Star National Bank - David Deanda, Santos Escobar, Benny Cano and Mike de los Santos families.

Overall judging winners (1st to 3rd) included juniors Harper Mau, Ryan Garza and Aryanna Garza. Intermediate winners were Cooper Mau, Lorelai Hill and MaKayla Sanchez. Senior winners included Julian Mora, Matthew Salinas and Cole Mau and the adults were Karolyn Mau, Claudio Lozano and Rachel Longoria.

Every junior participant won a door prize thanks to our many donors. Door prizes and special awards were donated by Hidalgo County Farm Bureau, Chorizo de San Manuel, Creative Awards, Mueller Inc.-Frank Trevino, Martin's Farm & Ranch, Farm & Ranch Supply San Isidro, Tandy's Farm & Ranch, Fernando Perez, Norberto Lopez, Pete Garcia Jr., 6G Ranch, La Muneca and the families of Nelda Barrera, Robert Mora, Israel Sanchez and Leroy Stavinoha.

Judges for the LMC (Continued on page 11)



Caleb Fuchs exhibited the LMC Futurity Grand Champion Simbrah heifer.



Matthew Sanchez exhibited the LMC Futurity Reserve Grand Champion Simbrah heifer.



Caleb Fuchs exhibited the LMC Futurity Grand Champion Percentage Simbrah heifer.



Cooper Mau exhibited the LMC Futurity Reserve Grand Champion Percentage Simbrah heifer.



Taylor Trevino exhibited the LMC Futurity Champion Simbrah steer.



A highlight of the La Muneca Futurity and Roundup is the presentation of the awards for various roles within the agricultural industry.



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Farm policy, new commodity innovations, trends highlight BIG Conference Jan. 10-11

By Blair Fannin

WACO – An update on current farm bill policy as well as presentations on drone technology, maintaining a healthy beef cattle herd plus a number of issues and trends affecting production agriculture will be discussed at the 56th Blackland Income Growth Conference Jan. 10-11 at

Round Up...

(Continued from page 10)

Futurity were Boening and Grahmann. Showmanship winners were:

Elementary-1st Harper Mau, 2nd-Rigo Mora and 3rd-Ryan Mack Simpson

Jr. High-1st Cooper Mau, 2nd-Victor Balderas, 3rd-Lorelai Hill, 4th-Cattle Ward and 5th-Matthew Sanchez.

High School-1st-Kendyl Sellman, 2nd-Cole Mau, 3rd-Kiley French, 4th-Preston Vela and 5th-Robert Martinez Jr.

The champion bulls were exhibited by Cattle Ward and Julian Mora. The champion Simbrah heifers were shown by Caleb Fuchs and Matthew Sanchez. The champion percentage heifers were shown by Caleb Fuchs and Cooper Mau. The champion Simbrah steer was shown by Taylor Trevino. The Rio Grande Brahman & F1 Association Champion Steers were shown by Carlos "Pops" X. Guerra III and Beth Quintanilla.

One of the many highlights of this event is the awarding of the Annual LMC Awards. The LMC Booster of the Year went to Russell Boening, the LMC Volunteer of the Year to Doug Martin and the LMC Educator of the Year to Celinda Alvarado.

"Our client appreciation dinner concluded the day's activities. We want to thank Chorizo de San Manuel, Louie Flores, Benny and James Cano for their efforts in providing this delicious meal," stated event host Carlos X. Guerra.

Over \$9,000 was awarded in show premiums, banners, buckles and awards. The farthest traveled award and stipend went to Cattle Ward from the Mike Quintanilla family.

For more info, please contact Carlos at 956/802-1641 or at lamunecattle@aol.com.

the Extraco Events Center, 4601 Bosque Blvd. in Waco.

Sponsors are the Texas A&M AgriLife Extension Service and Greater Waco Chamber of Commerce.

Dr. Joe Outlaw, co-director of the Agricultural and Food Policy Center at Texas A&M University and AgriLife Extension economist in College Station, will be the keynote luncheon speaker Jan. 10. Outlaw frequently inter-

acts with members of Congress and key agricultural committee staff to provide feedback on the likely consequences of agricultural policy change.

"The BIG Conference features a number of commodity sessions including beef, horse, horticulture, cotton, grain, rural land management, forage and wildlife designed to help producers improve profitability and enhance

(Continued on page 12)

• CALENDAR •

- Jan. 11-17-American Simmental Association National Western Stock Show events, Denver, Colorado
- Jan. 22-Fort Worth Livestock Show Junior Simmental and Simbrah Show, Fort Worth, Texas
- Jan. 27-National ASA Simmental Sale-Fort Worth Livestock Show, Fort Worth, Texas
- Jan. 28-Fort Worth Livestock Show National ASA Open Simmental and Simbrah Show, Fort Worth, Texas
- Feb. 12-San Antonio Open Simmental Show, National Simbrah and National Simbrah Percentage Show, San Antonio Livestock Show, San Antonio, Texas
- Feb. 14-Simmental-Simbrah Superbowl, San Antonio, Texas
- Feb. 15-16-San Antonio Junior Breeding Heifer Shows, San Antonio, Texas
- Feb. 17-7P Ranch 24th Annual Spring Bull Sale, Tyler, Texas
- Feb. 28-Houston Livestock Show Commercial Female & Registered Range Bull Sale, Houston, Texas
- Feb. 27-TSSA International Sale, Houston, Texas
- Feb. 28-International Simmental and Simbrah Shows, Houston Livestock Show, Houston, Texas
- Mar. 8-11-Houston Livestock Show Junior Breeding Heifer Shows, Houston, Texas
- Mar. 8-18-Rio Grande Valley Livestock Show, Mercedes, Texas
- Mar. 22-24-Star of Texas Junior Breeding Heifer Shows, Austin, Texas
- Mar. 23-La Munecca Cattle Co. Jackpot, Linn, Texas
- Mar. 24-La Munecca Cattle Co. \$ellabration, Linn, Texas

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BIG...
 (Continued from page 11)

stewardship practices," said Bill Foshea, conference chair and Ellis County agriculture producer.

Jan. 10 registration, which includes lunch, is \$25 at the door and includes commodity sessions covering beef, cotton, forage, grain, horse, rural land management and wildlife.

Jan. 11 registration, which includes lunch, is \$25 at the door and includes the horticulture session.

and ranch equipment, seed, chemicals and ag-related services and technologies. For a complete schedule, visit <http://bit.ly/2jbb6W8>.

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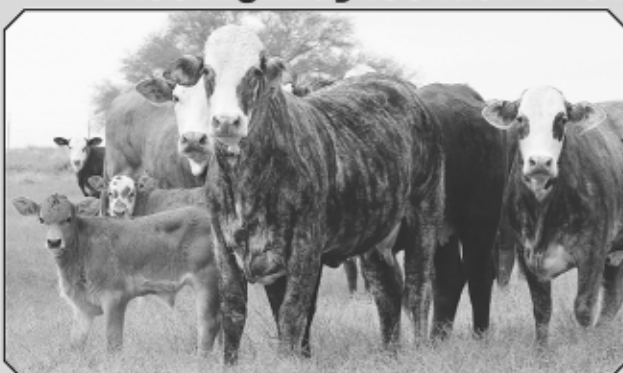







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