

## NEW - 2017 Membership Map Directory

The 2017 TSSA Membership Directory will be a double sided full color fold out map of Texas. It will show all member's ranch location and it will contain complete contact information on all members. It will also be available online. To be included in the Map Directory submit your 2017 Membership before December 31, 2017. This directory will be distributed to members and at all stock shows, cattle sales, and many AgriLife events starting with Ft. Worth Livestock Show in 2017. Printing will occur early January. TSSA will bill you for the Ad and any requested design work.

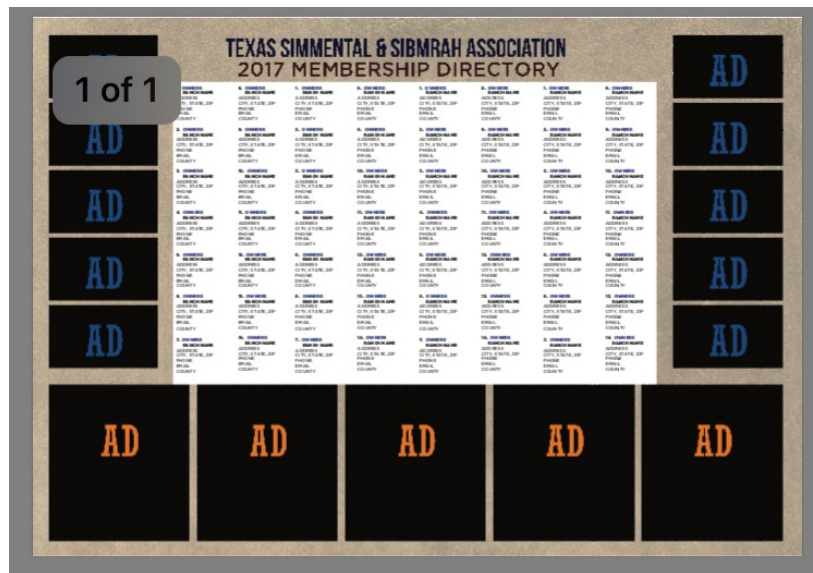
**Ad Pricing and Sizing** - Business card size is - \$200/ 3.5" X 2"  
Half page - \$300/ 3.5" X 5" & Full panel - \$500/ 4.063" X 8.5"

**Deadlines for Ad Artwork** – If an ad needs to be designed, your content photos should be sent to Webb Fields by November 21<sup>st</sup>. Camera ready ads need to be submitted by December 5<sup>th</sup>. Please remember artwork and photos may be too large for email so contact Webb if you need to use another method to send. The first ad proofs will be available around Dec 12<sup>th</sup>.

**Contact:** Webb Fields (903)563-3260 [webbfields@gmail.com](mailto:webbfields@gmail.com)

SAMPLE of Potential Layout BELOW:

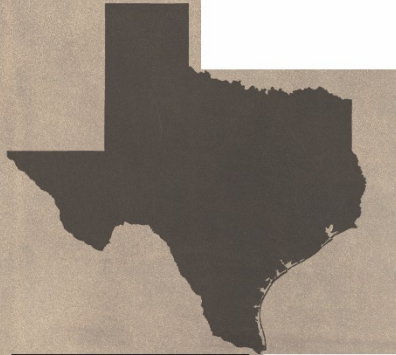
This is only a sample to help select ads. It does not represent the final version design. Layout may change based on size and number of ads sold.



ad

back  
cover

ad



BOARD MEMBERS  
INFORMATION

2017  
*Texas*  
SIMMENTAL  
SIMBRAH  
*association*  
MEMBER DIRECTORY